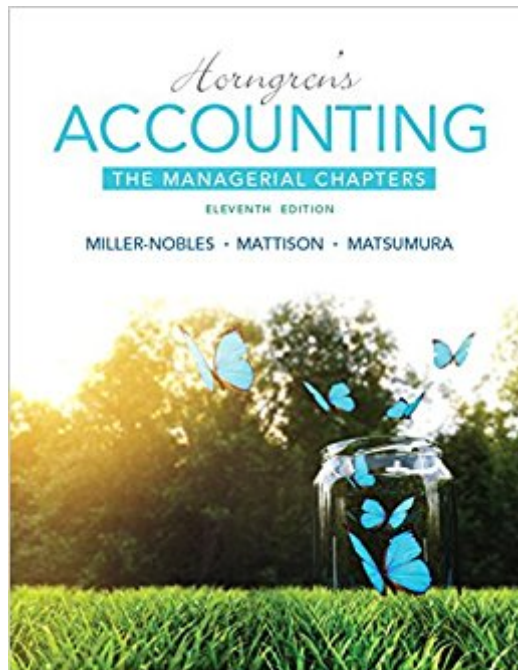




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Synopsis

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Brenda L. Mattison Brenda L. Mattison has a bachelor's degree in education and a master's degree in accounting, both from Clemson University. She is currently an Accounting Instructor at Tri-County Technical College in Pendleton, South Carolina. Brenda previously served as Accounting Program Coordinator at TCTC and has prior experience teaching accounting at Robeson Community College, Lumberton, North Carolina; University of South

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Ella Mae Matsumura Ella Mae Matsumura, Ph.D. is a professor in the Department of Accounting and Information Systems in the School of Business at the University of Wisconsin-Madison, and is affiliated with the university's Center for Quick Response Manufacturing. She received an A.B. in mathematics from the University of California, Berkeley, and M.Sc. and Ph.D. degrees from the University of British Columbia. Ella Mae has won two teaching excellence awards at the University of Wisconsin-Madison and was elected as a lifetime fellow of the university's Teaching Academy, formed to promote effective teaching. She is a member of the university team awarded an IBM Total Quality Management Partnership grant to develop curriculum for total quality management education. Ella Mae was a co-winner of the 2010 Notable Contributions to Management Accounting Literature Award. She has served in numerous leadership positions in the American Accounting Association (AAA). She was coeditor of Accounting Horizons and has chaired and served on numerous AAA committees. She has been secretary-treasurer and president of the AAA's Management Accounting Section. Her past and current research articles focus on decision making, performance evaluation, compensation, supply chain relationships, and sustainability. She coauthored a monograph on customer profitability analysis in credit unions.

The book itself is a great tool. I prefer to read it instead of listening to a lecture. It has all the information and plenty of practice problems that you can use to understand the material better. With that there is almost too much content. For instance there are about 30 pages after every chapter and it can be annoying to carry around. It really isn't a 1000 page textbook to read but rather 600 or so.

Price of school text books, and the web site that assists this book aside, I do have to say this is more organized and much a better description of topics that often stump people. I HATE LOOSE

PAGES THOUGH. If we are going to pay 12 times or more for a book than it actually costs, make it easier for us to handle. And sometimes they rushed through various topics for space. Otherwise, one of the better books.

Great book. Huge and heavy. Renting it is a lot better than buying it and getting stuck with it. 3 part class book.

This was required in my Intro to Financial Acct class in college and it's a great price for the value. You will need to purchase a binder though, to hold it. Also be careful when opening the package. You wouldn't want the loose leaf pages to fall and get disorganized.

Not one of those typical books you want to carry around because it is heavy and thick. Besides that..it is well laid out..explains accounting terms and processes very well. I got the Lab companion and it took some time to get the hang of the Lab online..but also another good way to learn..

Excellent book. Explains the course material in a straight forward and understandable way. We also used their website for homework. The website was as good or better than the book. You could complete additional test and homework to obtain a mastery of the subject matter. I give the book, the website and the authors an A+

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